

King William Parks & Recreation

Sponsorship Opportunities

Sign Sponsor

1 Year Sponsorship- \$350

- ✓ One 3x5 banner with business name and logo
- ✓ Facebook & Website recognition
- ✓ Fall and Spring

2 Year Sponsorship- \$650

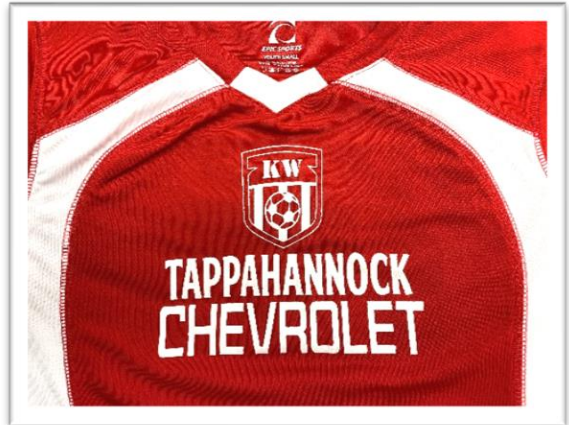
- ✓ One 3x5 banner with business name and logo
- ✓ Facebook & Website recognition
- ✓ Fall and Spring

-OR-

Jersey Sponsor

Per Season- \$1,000

- ✓ Business name on front of **ALL** jerseys
- ✓ Facebook recognition
- ✓ Team plaque



Sponsorships must be paid in full
(checks can be made out to King William
County Parks and Recreation)

For more information, please contact Parks and Recreation at 804-769-4981.

King William Parks & Recreation

Sponsorship Submission Form

Please complete and return with payment to: 7890 Richmond Tappahannock Highway, Aylett, VA 23009

Phone: 804-769-4981

Email: parksandrec@kingwilliamcounty.us

Company Name: _____ Contact Person: _____

Address: _____

Phone: (____) _____ (____) _____ Email: _____

Sponsorship: I am interested in:

- 1 Year Sign Sponsor: \$350 (Fall and Spring Season)
- 2 Year Sign Sponsor: \$650 (Fall and Spring Season x2)
- 1 Season Jersey Sponsor: \$1,000 (Seasonal)

By signing below, I affirm that I have read and agree to the Sponsorship Terms and Conditions.

Signature

Date

Sponsorship Terms and Conditions

Art Requirements: .jpg, .png, or high-res PDF format preferred. Please call to discuss possible options.

Deadlines: Space is limited. If artwork is not submitted appropriately, KWPR reserves the right to run advertising as it sees fit.

Conditions: The County shall approve all advertising, material, announcements or any other communications displayed and/or exhibited in its Program Guide. No defamatory, libelous, slanderous, obscene, religious or political advertising, or other advertising at the County's sole discretion, that fails to meet the County's standards as set forth below, may be accepted for display in the Guide. The Contractor shall comply with generally accepted industry standards with respect to good taste and applicable laws and regulations, including but not limited to truth in advertising, copyrights, and trademarks. The County will not accept advertisements that are deemed unacceptable to the County staff and/or County Administrator, or advertisements that may be categorized as:

- False, misleading or deceptive
- Controversial
- Obscene or pornographic
- Defamatory or scornful of a particular individual or group of persons
- Inflammatory, or supportive of lawlessness or violent action
- Promoting alcohol, illegal drugs, firearms or tobacco products
- Promoting illegal or destructive behavior
- Reasonable clarification or intent of statements contained in advertisements may be required by the County before approval

The decision of County staff shall be subject to appeal to the County Administrator. The County Administrator's decision shall be final.

For more information, please contact Parks and Recreation at 804-769-4981.

Office Use Only

Date Received: _____ Date Approved: _____ Staff Sign-off: _____ Cash Check (#: _____)